

# DIGITAL SIGNAGE SOLUTIONS FOR

**EDUCATIONAL  
INSTITUTES**

**ATTRACTIVE  
ENTRANCES**

**HOSPITALS**

**SHOWROOM/  
RETAIL STORES**

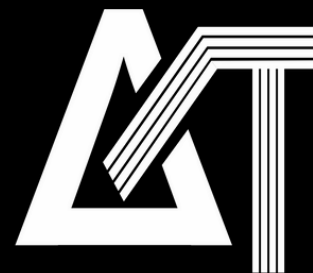
**HOTEL INDUSTRY**

**WORKPLACE  
NOTICE BOARDS**

**MUSEUMS**

**WAREHOUSE/  
FACTORIES**

**PUBLIC  
PLACES**



**AdvanceTech India**

# COMPLETE FREESTANDING SIGNAGE SOLUTION:



www.atechindia.com



Also available in white.



#### INTERNAL LOCKER

A really handy space in the rear of the screen to fit a small PC or media player inside the lockable compartment.



#### INTEGRATED CASTORS

Fully portable and come with discreet integrated castors, which are also retractable. Easily manoeuvre the display into position then if you prefer you can retract the wheels and use the feet to make sure it stays put.



#### MULTIPLE AV INPUTS

Should you need to run the screen from an external source, like a PC or media player, you can do so by using the HDMI input or the VGA and 5mm audio jack inputs.

# FREE STANDING SIGNAGE:

Designed for public spaces.

The Freestanding Digital Signage is fitted with a commercial grade LCD panel with an LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours. They have no buttons, controls, logos or branding on show and are much brighter than LCD panels found in home TVs or computer monitors. Their tempered glass face, rounded corners, steel enclosure with super slim profile and aluminium surround all add to their captivating tablet-like aesthetics and also protect the internal components from potential damage.



www.atechindia.com



#### IPS PANEL

As well as having a brightness of 450cd/m<sup>2</sup>, much brighter than a domestic TV, the commercial IPS panels accurately display an image's quality and colour depth at a 178° ultra wide viewing angle. There is no fall-off in colour accuracy and no diversion in contrast ratio at wide angles. From bright sunlight to the most challenging lighting environments these displays are designed to reproduce and maintain the ultimate colour temperature for lifelike images. The panel is also optimised for portrait orientation.

#### POWER TIMER

The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen. The ability to power on and off automatically means that the screen is only in use when it needs to be; improving your environmental efficiency.

#### AVAILABLE IN 50" & 55"

Larger sizes available on request



# ADVERTISING SIGNAGE:

Designed for public spaces.

The Advertising Signage is fitted with a commercial grade LCD panel with an LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours. They can be used in both landscape and portrait modes, have no buttons, controls, logos or branding on show and are much brighter than LCD panels found in home TVs or computer monitors. Their tempered glass face, rounded corners, steel enclosure with super slim profile and aluminium surround all add to their captivating tablet-like aesthetics and also protect the internal components from potential damage.



#### IPS PANEL

The commercial IPS panels accurately display an image's quality and colour depth at a 178° ultra wide viewing angle. From bright sunlight to the most challenging lighting environments these displays are designed to reproduce and maintain the ultimate colour temperature for lifelike images. The panel is also optimised for mounting in either landscape or portrait orientation.

#### POWER TIMER

The eco-friendly power timer has the ability to power on and off automatically which means that the screen is only in use when it needs to be; improving your environmental efficiency.

#### AVAILABLE IN 19" - 55"

Larger sizes available on request.



**AdvanceTech**  
All The Technology You Need



# WALL MOUNT SIGNAGE:-

Standalone point of sale displays.

As well as having a buttonless tempered glass frontage and rounded corners these screens also have an enclosure made from a light-weight polymer so they are ideal for shelf edge and POS displays. They also have a screwless design to achieve a seamless aesthetic and avoid tampering.



#### 24/7 COMMERCIAL USE

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours and have no external buttons or controls to avoid tampering.

#### POWER OVER ETHERNET (POE)

Power your screen by using the power cable provided or supply the power over an Ethernet cable. This minimises the number of cables needed for installation as you can supply power and internet connectivity to the screen simultaneously.



#### MULTI-COLOURED LED FRAME

The LED edges either side of the display can be red, green or blue. They can also be disabled completely if preferred.

#### PLUG AND PLAY

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB stick, insert in to the display, wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop.



**AdvanceTech**  
All The Technology You Need



# 43" OUTDOOR DIGITAL A-BOARD:

Portable battery-powered, high brightness digital signage.

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www.atechindia.com



#### BATTERY POWERED DISPLAY

The integrated lithium-polymer battery revolutionises the way you can use digital signage. This commercial grade slimline battery solution gives you over 14 hours running time.

#### SECURE LOCKING BAR

Once in position the rugged castors can be locked in place with the built in locking bar. For additional security a padlock can be used to lock this in place.

#### IP65 WEATHERPROOF ENCLOSURE

The outer casing has an IP65 rating which means it keeps out all airborne swarf, dust and other particles as well as being protected from any wet weather conditions; broadening the range of possible environments.

#### 700CD/M2 IPS PANEL

The high brightness LCD panel used in this display is up to three times brighter than a domestic TV making it ideal for outdoor spaces.



# KEY FEATURES:



PLUG AND PLAY



FULL HIGH DEFINITION 1080P

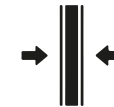


24/7 USAGE



INTEGRATED SPEAKERS

Whether you are looking for Freestanding, Standalone, Point of Sale or the stylish A-Board Digital Signage, with all of these fantastic solutions, you'll benefit from all of these amazing features\*.



SUPER SLIM PROFILE



LIFETIME TECHNICAL SUPPORT




























FREE SCHEDULING SOFTWARE CD



3 YEARS WARRANTY

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| FREESTANDING DIGITAL SIGNAGE<br>ADDITIONAL FEATURES:   | ADVERTISING SIGNAGE<br>ADDITIONAL FEATURES:   | POINT OF SALE SIGNAGE<br>ADDITIONAL FEATURES:   | OUTDOOR A-BOARD<br>ADDITIONAL FEATURES:   |
|--|---|---|---|
|  MULTIPLE AV INPUTS           |  LANDSCAPE OR PORTRAIT ORIENTATION |  VESA MOUNT HOLES                  |  RUGGED CASTORS                    |
|  ECO-FRIENDLY POWER TIMER     |  SUPER SLIM MOUNT                  |  NO INTEGRATED BATTERY             |  AMBIENT LIGHT SENSOR              |
|  WIDE VIEWING ANGLE           |  WIDE VIEWING ANGLE                |  LANDSCAPE OR PORTRAIT ORIENTATION |  IP65 RATED WEATHERPROOF ENCLOSURE |
|  COMMERCIAL GRADE IPS PANEL |  COMMERCIAL GRADE IPS PANEL      |  POWER OVER ETHERNET (POE)       |  SECURE LOCKING BAR              |
|  INTEGRATED CASTORS         |  HDMI INPUT                      |  MULTI COLOURED LED FRAME        |  14 HOUR RUNNING TIME            |
|  INTERNAL LOCKER            |  ECO-FRIENDLY POWER TIMER        |  INTEGRATED ANDROID MEDIA PLAYER |  700CD/M2 BRIGHTNESS             |
|  MULTIPLE AV INPUTS         |   |   |   |

\*The Outdoor A-Board standard features may differ from the other solutions.

# YOU'VE GOT QUESTIONS OR WANT TO DISCUSS SOME IDEAS?

We're here on: 85879 96986  
or email us: [atechindia@gmail.com](mailto:atechindia@gmail.com)





DIGITAL MENU BOARDS CAN REDUCE PERCEIVED WAIT TIMES AT CHECKOUT BY AS MUCH AS

**35%**



RETAILERS SAW A SIGNIFICANT INCREASE IN SALES AFTER INTRODUCING DIGITAL SIGNAGE



DIGITAL SIGNAGE FOR SAFETY COMMUNICATION CAN REDUCE WORKPLACE INJURY BY UP TO

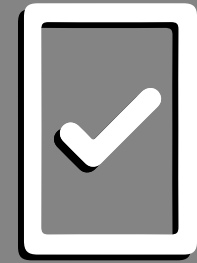
**20%**

DIGITAL SIGNAGE CAN BOOST CUSTOMER



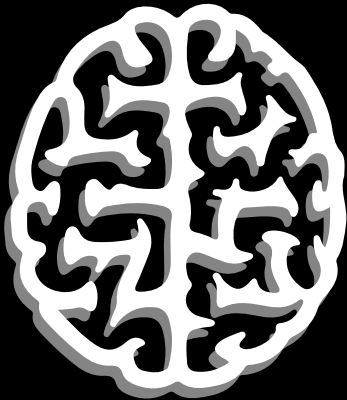
SATISFACTION BY UP TO

**46%**



OVER

**90%**  
OF INFORMATION  
TRANSMITTED TO THE  
BRAIN IS VISUAL

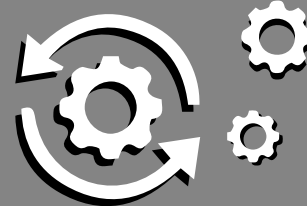


DIGITAL SIGNAGE DISPLAYS ARE ABLE TO ENTERTAIN AND INFORM GYM MEMBERS AS THEY WORK OUT



WE CAN PROCESS VISUALS

**60,000**  
TIMES FASTER THAN TEXT



DIGITAL DISPLAYS CAN CAPTURE UP TO

**400%**

MORE VIEWS THAN STATIC DISPLAYS

DIGITAL SIGNAGE CAN BE USED TO NOT ONLY INFORM BUT TO HELP SET AN ATMOSPHERE



# WHY DIGITAL SIGNAGE?

That's a great question! You can't drive down the road, walk into a restaurant, head to an airport, even go to a school anymore without seeing digital signage.

Because it's all around us, the name is a catch-all for all kinds of different technology being used in lots of different ways for different digital signage purposes.

Digital signs use technologies such as LCD, LED and Projection to display content such as digital images, video, streaming media, and information.

4 key benefits of using Digital Signage that you don't get with other displays.



FULLY PORTABLE



FLEXIBLE



EASY TO INSTALL



SUPER STYLISH

